



Envisics recognized in Stellantis Startup Awards

- Stellantis Startup Awards highlight key technology partners that will accelerate Stellantis' transformation into a sustainable, mobility tech company
- Envisics, based in the UK, is a global leader in dynamic holographic technology
- AR HUD installation projected to expand exponentially by 2030

Paris, France, July 13th, 2022 - Envisics, the global leader in dynamic holographic technology has today been recognized at the Stellantis technology partnership awards, winning the Automotive Tech category for its pioneering work in Augmented Reality Heads-Up Display (AR HUD).

2022 is the inaugural year for The Stellantis Startup Awards, created under the leadership of company Chief Executive Officer, Carlos Tavares and Chief Technology Officer, Ned Curic. The awards were created to showcase the work of startups that are engaged in supporting Stellantis' transformation into a sustainable, mobility tech company. In total, 37 companies were recognized in the selection process with seven finalists being awarded with digital awards in a virtual ceremony.

Commenting on the awards, Envisics founder and CEO, Dr. Jamieson Christmas said, "This is a great honour and recognizes the hard work of everyone at Envisics, as we continue to realize the full potential of digital holography and its applications in the automotive industry. Through the creation of these awards, Stellantis has demonstrated its commitment to innovation and the importance of supporting startup companies like Envisics."

“With the Startup Awards we intend to recognize our top-performing technology partners and prove how startups are accelerating innovation and transformation at Stellantis,” said Ned Curic, Stellantis Chief Technology Officer “Envisics has been a great partner to work with. We share the same determination to create new, innovative products that can make a real difference for our customers.”

Augmented Reality Heads-Up Display (AR HUD) is an advanced display technology that is fast becoming a must-have feature for auto makers and consumers alike. The ENVISICS AR HUD improves situational awareness, offers intuitive delivery of information, greater personalization, connecting the driver in the new world of mobility while also freeing up the valuable interior real estate of the vehicle.

The AR HUD market is entering a growth phase fueled by the introduction of new technologies, such as those being developed by Envisics. Based upon global market research, it is anticipated that Augment Reality Head-Up Display adoption will experience a compound annual growth rate of over 12% from 2024, growing exponentially from one million units in 2025 to 12 million in 2030.

Headquartered in Milton Keynes, UK, Envisics has built a center of excellence where it is pioneering the development of holographic technologies for automotive and mobility applications. Employing a highly skilled team of over 85 people, the company is planning to expand by over 50% in the next 12 months; expanding its footprint in North America and opening new offices in Europe and Asia.

Ends

Contact : Press@envisics.com

About Envisics

Envisics is a globally renowned dynamic holography pioneer. Since 2010, Envisics has been developing holographic technologies for augmented reality head-up displays (AR-HUDs) and automotive sensor systems. ENVISICS branded technology harnesses the power of holography and laser-based light sources to provide the highest possible image quality. The advancement of ENVISICS branded technology has the opportunity to transform automotive displays and revolutionize the in-car experience. In partnership with the world's leading automakers and tier-one suppliers, Envisics is making the future of holographic technology a reality for smarter and safer vehicles. Envisics Ltd is the proprietor of registered trademark rights worldwide in respect of the ENVISICS® mark and logo.

About Stellantis

Stellantis N.V. (NYSE / MTA / Euronext Paris: STLA) is one of the world's leading automakers and a mobility provider. Its storied and iconic brands embody the passion of their visionary founders and today's customers in their innovative products and services, including Abarth, Alfa Romeo, Chrysler, Citroën, Dodge, DS Automobiles, Fiat, Jeep®, Lancia, Maserati, Opel, Peugeot, Ram, Vauxhall, Free2move and Leasys. Powered by our diversity, we lead the way the world moves - aspiring to become the greatest sustainable mobility tech company, not the biggest, while creating added value for all stakeholders as well as the communities in which it operates. For more information, visit www.stellantis.com.