



### **Envisics Appoints James Hunter as Chief Financial Officer**

- Envisics, headquartered in the UK, is a deep technology company and global leader in dynamic holographic technology delivering advanced product solutions to the world's automakers.
- James Hunter joins Envisics following the company's successful Series C funding round that closed in August 2023.

Milton Keynes, UK, June 28, 2024 - Envisics, pioneer and global leader in dynamic holographic technology, has today announced the appointment of James Hunter as Chief Financial Officer, reporting to Dr. Jamieson Christmas, Envisics' CEO and founder. James joins Envisics following his role as interim Chief Financial Officer, a position he has held since January of this year. Prior to joining Envisics, James served

in a variety of executive positions with private, venture capital and private equity backed and listed growth companies.

Envisics' holographic technology enables market leading Augmented Reality Head-Up Displays (AR HUD), an advanced display technology that is fast becoming a must-have feature for auto makers and consumers alike.

"As we continue our mission to develop and deliver dynamic holography as a viable product at scale to the world's leading automakers, attracting high calibre executives like James is key to our future success," says Envisics' CEO and founder, Dr Jamieson Christmas.

"Since joining the Envisics team in January I have been very impressed with the technical depth and quality of our employees and our technology," added James Hunter. "2024 is a pivotal year for our company as we deliver our Generation Two technology to our first customer. I look forward to supporting the company at this important time."

Envisics Ltd. is a private company registered and headquartered in the U.K. Envisics Ltd. is owned by Envisics Inc., a Delaware corporation. Following the Series C financing round, the ownership structure includes strategic investors Tarsadia Investments, GM Ventures, Hyundai Mobis, Jaguar Land Rover's InMotion Ventures, Stellantis Ventures, SAIC Motors, Van Tuyl Companies, and M&G Investments.

Headquartered in Milton Keynes, UK, Envisics has built a center of excellence where it is pioneering the deployment of holographic technologies for automotive and mobility applications.

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#### **About Envisics**

Envisics is a globally renowned dynamic holography pioneer, focused on developing holographic technologies for augmented reality head-up displays (AR-HUDs) and automotive sensor systems. ENVISICS® branded technology harnesses the power of holography and laser-based light sources to provide the highest possible image quality. The advancement of ENVISICS® branded technology has the opportunity to transform automotive displays and revolutionize the in-car experience. In partnership with the world's leading automakers and tier-one suppliers, Envisics is making the future of holographic technology a reality for smarter and safer vehicles. Envisics Ltd is the proprietor of registered trademark rights worldwide in respect of the ENVISICS® mark and logo. For more information : [www.envisics.com](http://www.envisics.com)