

## **Dr Jamieson Christmas**

### **Founder and Chief Executive Officer, Envisics**

Dr Jamieson Christmas is the Founder & CEO of Envisics, a world leading developer of holographic technologies for the mobility & automotive markets. Headquartered in Milton Keynes, Envisics is a fast-growing deep technology company pioneering the use of holography for augmented reality displays in vehicles and helping OEMs realise the full potential of the software-defined vehicle.

Jamieson, earned his 1<sup>st</sup> Class honors degree in electronics before going on to earn his PhD in Holographic Display Technologies at Cambridge University. Inventor of over 500 patents, Jamieson won the prestigious SID Ben Sturgeon Award in 2013 for his significant contribution to the field of displays.

Applying his university research to a first-generation of holographic heads-up displays for automotive use, Jamieson founded his first company - Two Trees Photonics - in 2010. That company was acquired by California based Daqri, an augmented reality company, where he served as Executive Vice President and Chief Technology Officer.

In 2018 Jamieson founded Envisics, which today employs over 85 people and is continuing to pioneer the application of advanced digital holography. In 2020, the company completed its Series B funding round receiving strategic investments from GM Ventures, Hyundai-Mobis and SAIC. Jamieson is married with three children and a miniature schnauzer. Outside the office, Jamieson is a glider pilot and an avid heritage car enthusiast.